Secondary Project

Module A

INTRODUCTION

"Friends of Riding Mountain National Park is a non-profit organization, committed to increasing awareness and appreciation of the natural and cultural heritage of Riding Mountain National Park. Through innovative programming in partnership with Parks Canada and other like-minded organizations, Friends of Riding Mountain National Park provide valuable educational opportunities that inspire environmental stewardship."

FRMNP provides educational resources and events for patrons of the park. Since they are a non-profit organization, they depend on volunteers and donations to continue their work. The current web site can be found at https://www.friendsofridingmountain.ca/.

DESCRIPTION OF PROJECT

For Module A, your task is to create a possible new logo for Friends of Riding Mountain National Park. The logo should promote a fun, educational organization committed to providing learning experiences in a natural park setting. The events that this organization hosts are getting big enough that the client would like to attract more students' and children's organizations to participate in the awesome outdoor learning activities while attracting volunteers to donate their time and knowledge.

You must select your color palette and fonts you will be using as part of this module. You do not need to use the same colors or fonts as the current brand. You will need to finalize a layout and design for the branding as part of this Module. This can be designed in Illustrator or Photoshop and provided in a PDF format.

You may use your discretion in choosing text, images, layout, typography but you must take into consideration user interaction to provide the users with quick access to information they might request and the user design experience must be present throughout the website design and development.

You are free to modify any of the provided images and text to contribute to the quality of the design and interaction, however – the content of any text will NOT be taken into consideration in evaluating the work but the choices of look and feel.

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Module A final package must include:
- Logo Creation
- Color Palette with names and values
- Font combinations for your visual hierarchy
- Website mockup of one (1) page with its 4 breakpoints (mobile, tablet, screen and large screen)
- PDF version(s) are required
- Upload to '**design**' folder on the server before designated lunch break

All pages for the website should include the following breakpoints:

- Mobile   – up to 480px
- Tablet   – 481px to 768px
- Screen   – 769px to1200px
- Large Screens   – 1201px and above

Website content breakdown:

You should propose a navigation structure with properly naming conventions adequate for the purpose of the website and demographics. It will be up-to-you on how to split the content provided and how you will be placing it across the different pages and within your layout for each page.

You must take into consideration web standards and visual design guidelines for the breakdown of your content.

INSTRUCTIONS TO THE COMPETITOR

You should save the 4 screenshots with labels for the different breaking points of the index (home) page, logo, color palette, and fonts hierarchy in PDF format <u>before the lunch break</u> in the 'design' folder on the server.

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Module B

INSTRUCTIONS

Friends of Riding Mountain National Park is excited to move forward with your design and move to the development stage. Your task is to implement the design as a fully functional site using HTML5, CSS3, JavaScript, Bootstrap and/or jQuery.

You must take into consideration the target demographics and the purpose of the website to finalize the development stage. The website should have the capability to explore the content from the homepage by providing visuals and navigation.

You will use the design and layout of your previous module to complete the other pages required for the website.

NOTE: You DO NOT need to create the layout in Photoshop, if you have an idea in mind, you can go ahead and start writing your code for this module. Module A requires screenshots for the different breaking, logo, color palette, and visual hierarchy.

DESCRIPTION OF PROJECT AND MODULE

All pages of the website should be fully responsive on any device. The menu navigation should also be fully responsive and your discretion should be used on what areas of the content should display on the different sizes of screens. Banners and images within the website should alsod be responsive.

The web site should contain an html form to gather information and reserve tickets to the 'new' **FRMNP Legacy Gala Dinner** being held on July 1st, 2022. Which is being held in our beautiful heritage Visitor Centre. The Visitor Centre, which was built in 1933, has been used as a theatre, a church, a museum, staff accommodation (barracks) and more. Guests are treated to an exclusive eight-course menu with wine pairings at each course. Complimentary in-town car service is provided by our volunteers (if public health orders allow). Proceeds from this year's Legacy Gala Dinner will support financial awards for our youth education programs.

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Tag line:

"The 2022 FRMNP Legacy Gala Dinner is your opportunity to support future of youth education in the environment, land, animal and water management."

Reservation ticket information is $250 each or tables of 6 for $1,500. A portion of the ticket purchase will be eligible for a charitable tax receipt.

You will require the following information from the user in the form:
- Name – required
- Contact Number – required
- Email Address – required
- Ticket Package – required
- Quantity - required
- Special Instructions - Optional
- Submit / Reset buttons

A confirmation page with appropriate information should be displayed once the user has submitted the form. Confirm to the user that the form was submitted successfully.