



2023
25th ANNUAL SKILLS CANADA MANITOBA
COMPETITION
CONTEST DESCRIPTION

CONTEST NAME: VIDEO PRODUCTION

CONTEST NO: 82

LEVEL: SECONDARY

CATEGORY: Secondary Level At this time, schools can only enter a maximum of 2 teams per school in this competition.

CONTEST LOCATION: Red River College – Notre Dame – ETV Studio

CONTEST START TIME AND DURATION: 8:00am – 1:00pm (5 hours)

1:15pm - 2:00pm Public Screening

***All teams are to register in the ETV Studio by 7:45am.** The ETV Studio is located near the North Gym.* **TEAMS ARE NOT TO REGISTER IN THE SOUTH GYM FOR THIS COMPETITION.** (Teams will not be given any extra time to complete their project if they do not arrive at this scheduled time.)

CONTEST DEADLINES:

- Registration is open online through the Skills Canada Manitoba website

- Early bird deadline is **February 10, 2023**
- Final deadline is **March 3, 2023**
- Skills Canada Manitoba Competition to be held **April 13, 2023**.
- Details and time to be announced by the Provincial Technical Committee.
- Competitor and advisor attendance is mandatory.

PURPOSE OF CHALLENGE:

- To evaluate proficiency in the field of video production.

SKILLS AND KNOWLEDGE TO BE TESTED:

Production Planning and Design
Camera Work
Audio Use
Editing
Story Telling
Teamwork
Time Management
Problem Solving
Literacy
Adaptability

PROJECT DESCRIPTION:

Employment in the Skilled Trades and Technology sectors is at an all time high. With a shortage of trained workers in many of these fields, what better time than now to pursue a career in Skilled Trades or Technology. Whether through schooling, mentorships, work experience or other avenues, there are opportunities to start exploring the many careers of Skilled Trades or Technology.

You are to create a promotional video that highlights 5 reasons someone should consider entering into a career in the Skilled Trades or Technology sectors.

-Your video should be a minimum of 1:00 to a maximum of 3:00 in length.

-All video and audio (other than music) must be captured at RRC Polytech.

EQUIPMENT AND MATERIALS:

Equipment and materials provided by the competitors:

- Teams, use their own editing system or one provided by their school. Editing system can be laptops, desktops or tablets. You are responsible for any accessories (power adapter, keyboard, mouse, monitor, monitor adapters, external drive, headphones, splitter, mouse pad, etc.) and software you wish to use. Must be able to export a 1080p H.264 file (mov/m4v/mp4). Up to two displays may be used
- Video cameras (maximum of two, video/DSLR/mirrorless/mobile device).
- Lenses (no limit on number of lenses)
- Memory cards free of previous recorded material, and a means of transferring footage to the computer (card reader, USB cable etc.)
- Batteries and chargers (for camera, audio devices, etc.)
- Microphones and audio recording devices (shotgun, boom, lav, handheld, wireless, external audio recorder, desktop USB mic, mobile devices, etc.)
- Headphones / splitter
- Tripods, monopods, handheld stabilizers (no rails, jibs or sliders)
- Camera mounted or handheld, battery-powered lights

Drones will not be allowed.

Competitors can supply their own music. Copyrighted or original music is acceptable. (Keep language and content in mind if the song has lyrics.) If using garage band, or any other music composing program, have music pre-packaged before the competition, for maximum use of shooting and editing time. Use of sound effects will also be permitted.

SAFETY RULES / REQUIREMENTS:

The health, safety and welfare of all individuals involved with Skills Canada Manitoba are of vital importance.

At the discretion of the judges and technical committees, any competitor submission can be denied should the participant not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

SPECIAL CONDITIONS / ADDITIONAL INFORMATION:

Ethical Conduct: We expect all competitors to compete fairly, respecting and abiding by the established rules in the true spirit of Skills Canada Manitoba.

COVID 19 Protocol:

Please follow all established COVID 19 protocol as per your school and Manitoba Health guidelines.

NATIONAL COMPETITION ELIGIBILITY:

A mark of **70% or higher** must be scored by the gold medalist in each contest in order for them to attend the National Skills Competition

POINT BREAKDOWN / JUDGING CRITERIA:

Camera Work: composition and technical operation /20

Audio: clarity, consistency, appropriateness, overall mix /20

Editing: flow, pacing, use of transitions /20

Use of Editing Software: demonstrating an advanced understanding with proper use of effects, colour correcting, titling, key framing, etc. /10

Storytelling: evidence of planning, introduction and closing, fulfills goals and objectives, coherency, effective writing and/or information appropriate to subject matter, target audiences and style of video /15

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Project Specifications: project is on topic and fits within time limits and follows all rules /5

Overall Impact: was message and genre easily identifiable /5

Production Brief: a written document that outlines goals, objectives, equipment used and solutions to problems /5

In the event of a tie, the team with the highest points in Storytelling shall be the winner. In the event of a tie in Storytelling, the team with the highest points in Overall Impact shall be declared the victor.

THE IMPORTANCE OF SKILLS FOR SUCCESS FOR CAREERS IN THE SKILLED TRADES AND TECHNOLOGY:

In response to the evolving labour market and changing skill needs, the Government of Canada has launched the new Skills for Success (former Essential Skills) model defining nine key skills needed by Canadians to participate in work, in education and training, and in modern society more broadly. SCC is currently working with Employment and Social Development Canada (ESDC) to bring awareness of the importance of these skills that are absolutely crucial for success in Trade and Technology careers. Part of this ongoing initiative requires the integration and identification of the Skills for Success in contest descriptions, projects, and project documents. The following 9 skills have been identified and validated as key skills for success for the workplace: 1.Numeracy, 2.Communication, 3.Collaboration, 4.Adaptability, 5.Reading, 6.Writing, 7.Problem Solving, 8.Creativity and Innovation, 9.Digital

TECHNICAL COMMITTEE MEMBERS CONTACT INFORMATION:

Nicole Bouchard – Tec-Voc High School (Co-Chair)
Noel Smith – Tec-Voc High School (Co-Chair)
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