



2022
24th ANNUAL SKILLS CANADA MANITOBA
COMPETITION
VIRTUAL EDITION
CONTEST DESCRIPTION

CONTEST NAME: VIDEO PRODUCTION

CONTEST NO: 82

LEVEL: SECONDARY

CONTEST DEADLINES:

- Registration opens online through the Skills Canada Manitoba website on **Monday, February 7, 2022.**
- **Friday, March 18, 2022** - Competitor Registration Deadline
- Skills Canada Manitoba Competition to be held **April 4 – 14, 2022.**
- Deadline for student's work to be submitted – **April 13, 2022.**
- Students work to be evaluated on – **April 14, 2022.**
- Results to be posted on the Skills Manitoba website and social media sites on **Wednesday, April 20, 2022**
- There will be a **Virtual Orientation Session** prior to competition on Thursday, **March 30, 2022**
- Details and time to be announced by the Provincial Technical Committee.
- Competitor and advisor attendance is mandatory.

PURPOSE OF CHALLENGE:

-To evaluate proficiency in the field of video production.

SKILLS AND KNOWLEDGE TO BE TESTED:

Production Planning and Design
Camera Work
Audio Use
Editing
Story Telling
Teamwork
Time Management
Problem Solving
Literacy
Adaptability

PROJECT DESCRIPTION:

Covid 19 has changed the way we function in society. From where and how we live, go to school, work and even socialize. What was once deemed normal, in some cases no longer exists. However, we have all managed to survive.

As we move forward into a new post-pandemic reality, which will hopefully be free from legislated restrictions and mandates, we will still need to manage our lives with the awareness that new viral mutations may still pose a risk to our society.

You are to create a Public Service Announcement advising people how we can each individually manage our day to day lives to help protect ourselves and our communities, and minimize the risk of future viral outbreaks becoming another global pandemic.

-Your video should be a minimum of 1:00 to 3:00 in length.

-You can capture video at school, at home, in public, or at work.

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-You can begin creating on April 4th, but must submit a finished video by April 13th.

****An email will be sent to all competitors after March 16th on where and how to submit your work.**

EQUIPMENT AND MATERIALS:

Virtual Competition Resource Support Form:

A \$40 competition resource subsidy is available to all competitors of the Skills Canada Manitoba Competition – Virtual Edition who are required to purchase items for their respective competition. It is intended for items that were purchased to support competitors. (e.g. food supplies, materials, technical equipment, tools etc.) Please complete the Virtual Competition Resource Support Form found on the Skills Manitoba website. Please note that receipts or a school invoice are required.

Equipment and materials provided by the competitors:

- Teams, use their own editing system or one provided by their school. Editing system can be laptops, desktops or tablets. You are responsible for any accessories (power adapter, keyboard, mouse, monitor, monitor adapters, external drive, headphones, splitter, mouse pad, etc.) and software you wish to use. Must be able to export a 1080p H.264 file (mov/m4v/mp4). Up to two displays may be used
- Video cameras (maximum of two, video/DSLR/mirrorless/mobile device).
- Lenses (no limit on number of lenses)
- Memory cards free of previous recorded material, and a means of transferring footage to the computer (card reader, USB cable etc.)
- Batteries and chargers (for camera, audio devices, etc.)
- Microphones and audio recording devices (shotgun, boom, lav, handheld, wireless, external audio recorder, desktop USB mic, mobile devices, etc.)
- Headphones / splitter

- Tripods, monopods, handheld stabilizers (no rails, jibs or sliders)
- Camera mounted or handheld, battery-powered lights

Drones will not be allowed.

Competitors can supply their own music. Copy written or original music is acceptable. (Keep language and content in mind if the song has lyrics.) If using garage band, or any other music composing program, have music pre-packaged before the competition, for maximum use of shooting and editing time. Use of sound effects will also be permitted.

SAFETY RULES / REQUIREMENTS:

The health, safety and welfare of all individuals involved with Skills Canada Manitoba are of vital importance.

At the discretion of the judges and technical committees, any competitor submission can be denied should the participant not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

All competitors must complete and submit a Safety Checklist with your project submission. The Safety Checklist is located in the Skills Manitoba Competition Information package as well as on the Skills Manitoba website.

Submissions will not be judged if the completed Safety Checklist is not included in the submission.

SPECIAL CONDITIONS / ADDITIONAL INFORMATION:

Ethical Conduct: We recognize that participants will be competing individually in their own schools or at home and therefore not all conditions can be monitored. However, we expect all competitors to compete fairly, respecting and abiding by the established rules in the true spirit of Skills Canada Manitoba.

Supervision of Competitor: Competitors will be required to have an adult with them that is qualified /competent in the contest area, to both supervise and ensure safety, or where appropriate.

COVID 19 Protocol:

Please follow all established COVID 19 protocol as per your school and Manitoba Health guidelines.

NATIONAL COMPETITION ELIGIBILITY:

A mark of **70% or higher** must be scored by the gold medalist in each contest in order for them to attend the National Skills Competition

POINT BREAKDOWN / JUDGING CRITERIA:

Camera Work: composition and technical operation /20

Audio: clarity, consistency, appropriateness, overall mix /20

Editing: flow, pacing, use of transitions /20

Use of Editing Software: demonstrating an advanced understanding with proper use of effects, colour correcting, titling, key framing, etc. /10

Storytelling: evidence of planning, introduction and closing, fulfills goals and objectives, coherency, effective writing and/or information appropriate to subject matter, target audiences and style of video /15

Project Specifications: project is on topic and fits within time limits and follows all rules /5

Overall Impact: was message and genre easily identifiable /5

Production Brief: a written document that outlines goals, objectives, equipment used and solutions to problems /5

In the event of a tie, the team with the highest points in Storytelling shall be the winner. In the event of a tie in Storytelling, the team with the highest points in Overall Impact shall be declared the victor.

THE IMPORTANCE OF ESSENTIAL SKILLS FOR CAREERS IN THE SKILLED TRADES:

Essential skills are used in nearly every job and at different levels of complexity. They provide the foundation for learning all other skills and enable people to evolve with their jobs and adapt to workplace change. Good Essential Skills means you will understand and remember concepts introduced in technical training. The level of Essential Skills required for most trades is as high as or higher than it is for many office jobs.

The following 9 skills have been identified and validated as key essential skills for the workplace:

Numeracy, Oral Communication, Working with Others, Continuous Learning, Reading Text, Writing, Thinking, Document Use, Digital Technology

Essential Skills Required for Video Production:

Working with Others, Thinking, Problem Solving, Digital Technology

TECHNICAL COMMITTEE MEMBERS CONTACT INFORMATION:

Nicole Bouchard – Tec-Voc High School (Co–Chair)

Noel Smith – Tec-Voc High School (Co-Chair)

Sean Reid – Tec Voc High School (Co-Chair)

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